

Communication from Public

Name: UCLA

Date Submitted: 05/16/2022 03:41 PM

Council File No: 18-1101

Comments for Public Posting: Dear Honorable Planning and Land Use Management Committee Members, UCLA requests the City of Los Angeles Planning and Land Use Management Committee to move the amendment process forward so that Westwood Village can begin to recover and return to a vibrant destination for the Westside and UCLA communities. Please find our comment letter attached. Thank you for your consideration.

May 16, 2022

Los Angeles City Council
c/o Office of the City Clerk
City Hall, Room 395
Los Angeles, California 90012
Attention: PLUM Committee

RE: CF: 18-1101 – Westwood Village Specific Plan Amendments

Dear Honorable Planning and Land Use Management Committee Members:

UCLA takes great pride in working jointly with our community and city partners to address collective and regional concerns. As we have stated in our previous letters regarding the Westwood Village Specific Plan Amendment (dated June 4, 2001, and February 8, 2022), many of the recommended changes proposed by the Los Angeles Department of City Planning are long overdue. These proposed amendments will offer greater flexibility and encourage a more inviting environment so Westwood Village can be revitalized and succeed.

Westwood Village is a unique place with a rich history. We are fortunate to have such a committed and passionate community who support a more vibrant and successful Westwood Village. We greatly appreciate the contributions of city staff, community stakeholders, business owners and residents as they provided helpful input to the Westwood Village Specific Plan Amendments (CF: 18-1101) proposed by the Planning Department.

We recognize that the lengthy discussions that have taken place over the last year have not satisfied all constituents. However, in recent months, we have been encouraged to see community members engage in productive conversations, iron out differences and come together in agreement on nearly all of the proposed changes.

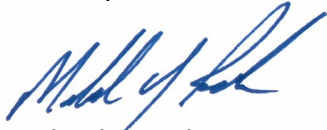
One such agreement, which is not reflected in the current draft is to increase the parking exemption threshold for change of use from the proposed 5,000 square feet limitation to 15,000 square feet, which is consistent with the recommendation submitted by Councilmember Koretz in his letter dated May 12, 2022. This modification will allow for more of the vacant properties to benefit from a simpler process for changing the prior use. **We encourage you to modify the parking exemption threshold for change of use to 15,000 square feet.**

The one area where the broader community was not able to come to agreement relates to the sign review procedure. We recognize that there are thoughtful people with passionate views on how best to ensure a fair and timely review process. **If the City Council decides to adopt the proposed administrative review process for signage, we urge the adoption of the additional sign prohibitions that are proposed in the Amendment.** This will help to ensure high quality signage since the Design Review Board would no longer be directly involved.

In summary, UCLA requests the City of Los Angeles Planning and Land Use Management Committee to move the amendment process forward so that Westwood Village can begin to recover and return to a vibrant destination for the Westside and UCLA communities.

Thank you for your consideration.

Sincerely,



Michael J. Beck
Administrative Vice Chancellor

cc: Paul Koretz, City of Los Angeles Councilmember, 5th District

Communication from Public

Name: UCLA

Date Submitted: 05/16/2022 03:49 PM

Council File No: 18-1101

Comments for Public Posting: Dear Honorable Planning and Land Use Management Committee Members: UCLA takes great pride in working jointly with our community and city partners to address collective and regional concerns. As we have stated in our previous letters regarding the Westwood Village Specific Plan Amendment (dated June 4, 2001, and February 8, 2022), many of the recommended changes proposed by the Los Angeles Department of City Planning are long overdue. These proposed amendments will offer greater flexibility and encourage a more inviting environment so Westwood Village can be revitalized and succeed. Westwood Village is a unique place with a rich history. We are fortunate to have such a committed and passionate community who support a more vibrant and successful Westwood Village. We greatly appreciate the contributions of city staff, community stakeholders, business owners and residents as they provided helpful input to the Westwood Village Specific Plan Amendments (CF: 18-1101) proposed by the Planning Department. We recognize that the lengthy discussions that have taken place over the last year have not satisfied all constituents. However, in recent months, we have been encouraged to see community members engage in productive conversations, iron out differences and come together in agreement on nearly all of the proposed changes. One such agreement, which is not reflected in the current draft is to increase the parking exemption threshold for change of use from the proposed 5,000 square feet limitation to 15,000 square feet, which is consistent with the recommendation submitted by Councilmember Koretz in his letter dated May 12, 2022. This modification will allow for more of the vacant properties to benefit from a simpler process for changing the prior use. We encourage you to modify the parking exemption threshold for change of use to 15,000 square feet. The one area where the broader community was not able to come to agreement relates to the sign review procedure. We recognize that there are thoughtful people with passionate views on how best to ensure a fair and timely review process. If the City Council decides to adopt the proposed administrative review process for signage, we urge the adoption of the additional sign prohibitions that are proposed in the Amendment. This will help to ensure high quality signage since the Design Review Board would no longer be directly

involved. In summary, UCLA requests the City of Los Angeles Planning and Land Use Management Committee to move the amendment process forward so that Westwood Village can begin to recover and return to a vibrant destination for the Westside and UCLA communities. Thank you for your consideration.
Sincerely, Michael J. Beck Administrative Vice Chancellor
UCLA

May 16, 2022

Los Angeles City Council
c/o Office of the City Clerk
City Hall, Room 395
Los Angeles, California 90012
Attention: PLUM Committee

RE: CF: 18-1101 – Westwood Village Specific Plan Amendments

Dear Honorable Planning and Land Use Management Committee Members:

UCLA takes great pride in working jointly with our community and city partners to address collective and regional concerns. As we have stated in our previous letters regarding the Westwood Village Specific Plan Amendment (dated June 4, 2001, and February 8, 2022), many of the recommended changes proposed by the Los Angeles Department of City Planning are long overdue. These proposed amendments will offer greater flexibility and encourage a more inviting environment so Westwood Village can be revitalized and succeed.

Westwood Village is a unique place with a rich history. We are fortunate to have such a committed and passionate community who support a more vibrant and successful Westwood Village. We greatly appreciate the contributions of city staff, community stakeholders, business owners and residents as they provided helpful input to the Westwood Village Specific Plan Amendments (CF: 18-1101) proposed by the Planning Department.

We recognize that the lengthy discussions that have taken place over the last year have not satisfied all constituents. However, in recent months, we have been encouraged to see community members engage in productive conversations, iron out differences and come together in agreement on nearly all of the proposed changes.

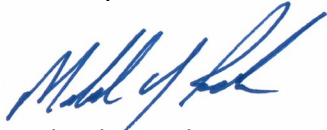
One such agreement, which is not reflected in the current draft is to increase the parking exemption threshold for change of use from the proposed 5,000 square feet limitation to 15,000 square feet, which is consistent with the recommendation submitted by Councilmember Koretz in his letter dated May 12, 2022. This modification will allow for more of the vacant properties to benefit from a simpler process for changing the prior use. **We encourage you to modify the parking exemption threshold for change of use to 15,000 square feet.**

The one area where the broader community was not able to come to agreement relates to the sign review procedure. We recognize that there are thoughtful people with passionate views on how best to ensure a fair and timely review process. **If the City Council decides to adopt the proposed administrative review process for signage, we urge the adoption of the additional sign prohibitions that are proposed in the Amendment.** This will help to ensure high quality signage since the Design Review Board would no longer be directly involved.

In summary, UCLA requests the City of Los Angeles Planning and Land Use Management Committee to move the amendment process forward so that Westwood Village can begin to recover and return to a vibrant destination for the Westside and UCLA communities.

Thank you for your consideration.

Sincerely,



Michael J. Beck
Administrative Vice Chancellor

cc: Paul Koretz, City of Los Angeles Councilmember, 5th District